

the prog report

The Source for the Latest in New Prog Rock

*Animals as Leaders
The Joy of Motion*

2018 Media Kit

The Prog Report is one of the leading sources for Progressive Rock news, reviews, interviews and interesting features in the US, as well as worldwide, with an audience from over 125 countries including England, Brazil, Mexico, Canada, and others.

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Mike Portnoy on the latest Neal Morse Band album

New Neal Morse Band album is in the works.


5 hours ago



News


NEWS

Mike Portnoy on the latest Neal Morse Band album




NEWS

More Time!
Reunited lineups of Jethro Tull, Genesis, and Pink Floyd headline new prog festival




NEWS

Jethro Tull to release 50th Anniversary compilation



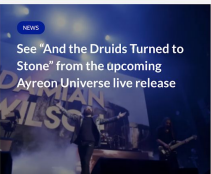
NEWS

Sons of Apollo release spanish single version of "Alive/Tengo Vida"




NEWS

See "And the Druids Turned to Stone" from the upcoming Ayreon Universe live release



NEWS

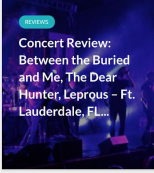
Yes release 50th anniversary North America tour dates



Reviews

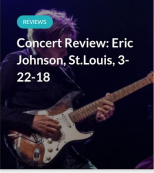
REVIEW

Concert Review: Between the Buried and Me, The Dear Hunter, Leprous - Ft. Lauderdale, FL...



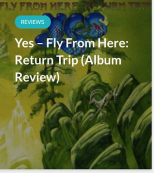
REVIEW

Concert Review: Eric Johnson, St.Louis, 3-22-18




REVIEW

Yes - Fly From Here: Return Trip (Album Review)



REVIEW

Ring of Gyges - Beyond the Night Sky (Album Review)



The Prog Report Social Media

Our social media network includes over **55,000** followers through Facebook, Twitter, and Instagram.

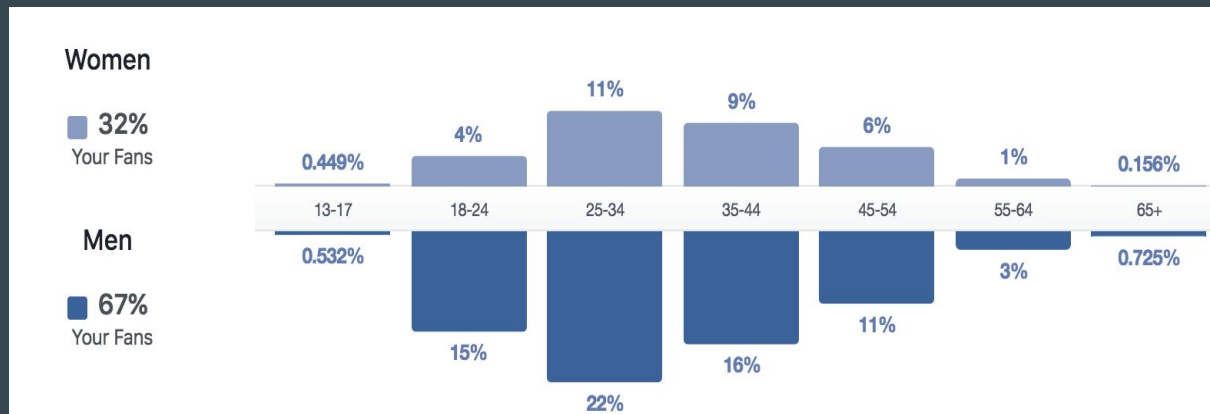
Our Facebook page has a monthly reach of **250,000+** and **30,000+** post engagements (likes, shares and comments).



Who is the Prog Report fan?

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Our audience is US based but fairly global, with visitors from over 100 countries.

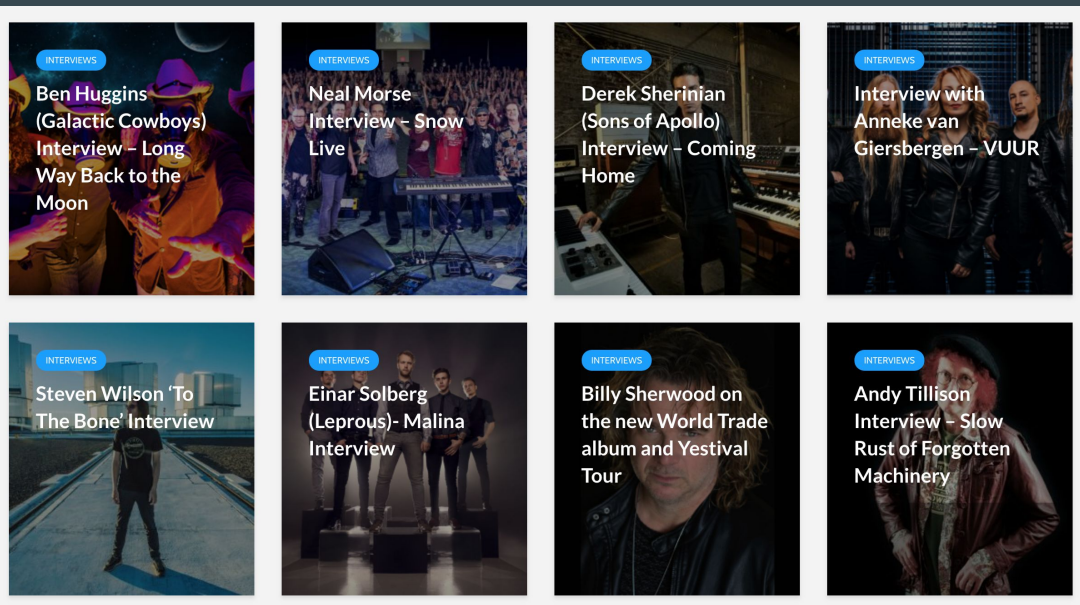
The median age of the audience is 25-44.



Top Countries/ Avg. Monthly Visitors

1.	United States	14,000 (33.33%)
2.	United Kingdom	4,425 (10.54%)
3.	Italy	2,072 (4.93%)
4.	Canada	2,144 (5.10%)
5.	Germany	1,860 (4.43%)
6.	Netherlands	1,548 (3.69%)
7.	Mexico	1,407 (3.35%)
8.	Brazil	1,397 (3.33%)
9.	France	1,278 (3.04%)
10.	Australia	1,081 (2.57%)

The Prog Report features interviews with the biggest names in Prog and Rock, with our YouTube interviews reaching **370,000+** total views for **1,230,000** minutes.



The new **Prog Report Podcast** series includes a variety of shows including **Prog Report Top 5**, a debate show featuring guest journalists and musicians, and **My Prog Five**, where artists themselves host a show discussing five songs of their choosing. The podcasts have been downloaded between 2000-6000 times per episode.



Prog Report Radio currently plays a mix of classic and modern prog, as well as shows like Prog Report Top 5, My Prog Five, and other programs.



Our playlist on Spotify is the most popular prog playlist on the music app for new progressive rock music.



PLAYLIST

New Progressive Rock by The Prog Report

Best new Prog Rock with a few classics thrown in featuring Dream Theater, Opeth, Steven Wilson, Big Big Train, Spocks Beard, The Dear Hunter, Marillion, Haken, Devin Townsend, Rush, Animals a...

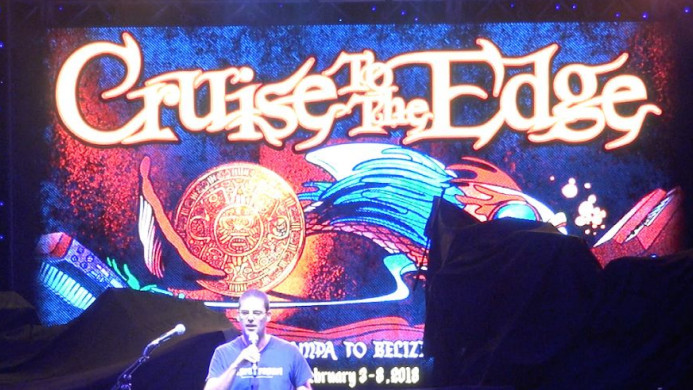
Created by **progreport** • 36 songs, 3 hr 43 min

PLAY



FOLLOWERS
2,499

The Prog Report is a partner of 'Cruise to the Edge', the prog cruise headlined by Yes, now entering its sixth excursion. Prog Report host Roie Avin is also a host on the ship.



Advertising Options

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Reach your audience with these advertising options.

1-Website Banner (300 x 220)

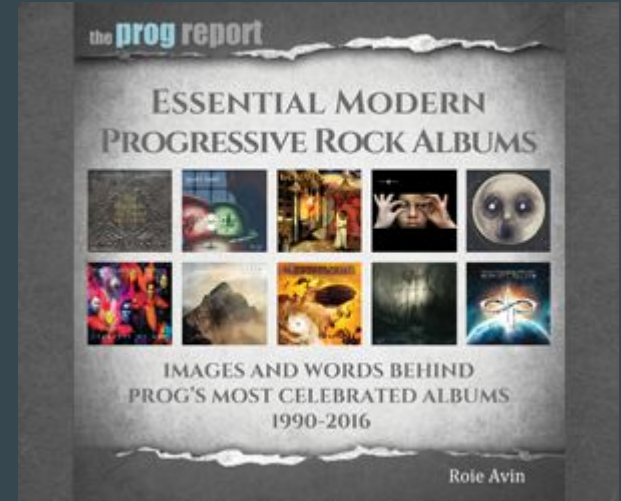
There are two rotating banners in this size on each page
Minimum 100,000 impressions (\$2 CPM)

2-Sponsored Facebook Posts

Post on our Facebook page to drive traffic from our audience
to your designated website.

3-Sponsored Podcasts

Includes audio mentions of brand in podcast and logo on
podcast imaging.



Size of 300 x 250 ad

Contact Information:

Email: contact@progreport.com

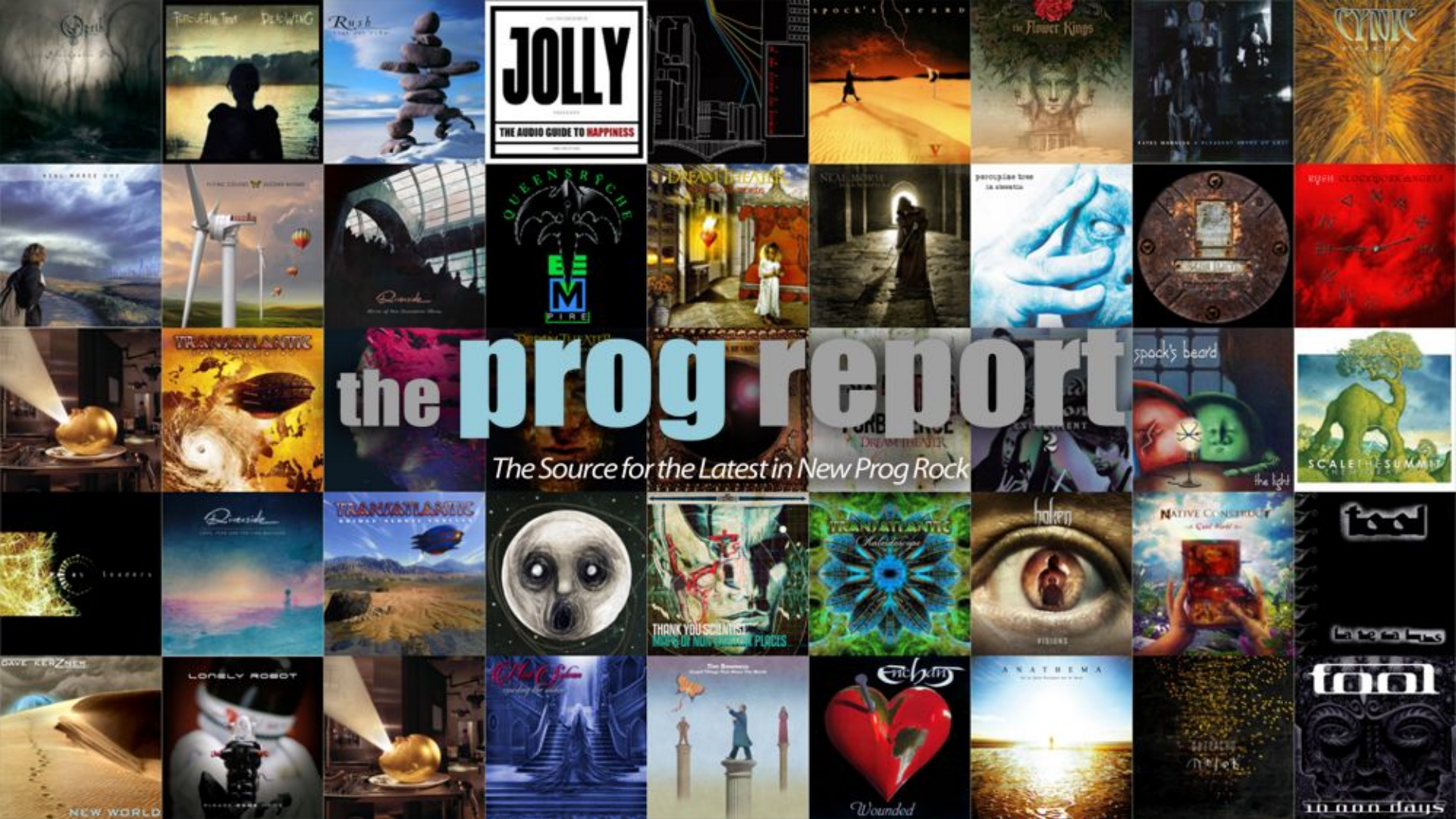
Phone: 754-888-4380

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Prog drumming legend Mike Portnoy



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